



PromiseLand

independent
financial
advisers

Joan Lim
financial planner

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Professional & Academic Qualifications

BBA, CLU

Business & Specialisation Areas

Financial Planning
Insurance Planning
Estate and Will Planning

Years in PromiseLand

since 2000

About myself

I joined this industry in 1985. I am happy in what I am doing now, especially with PromiseLand Independent. It is not a job to me, it is a JOY to me! I do not intend to retire because I enjoy what I am doing. Even if I slow down or take it easy, I will still be doing Financial Planning!